

## INSTRUCTOR BIOGRAPHY

**C. ROBERT PERCIVAL II, CPM, SIOR**  
**Percival McGuire Commercial Real Estate**  
**301 S. McDowell St., Ste. 1200**  
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### **Professional Role**

Bob, Chairman and CEO, is responsible for overseeing the total operation of Percival McGuire Commercial Real Estate, with particular emphasis on the office and brokerage division as well as tenant representation and advisory services within the greater Charlotte region.

### **Career Highlights**

Bob joined Percival's, Inc. in 1982 in the property management division. He grew the management portfolio from 500,000 SF to over 2,000,000 SF of office, flex, and industrial facilities. In 1986 he took over the leasing and brokerage services division and implemented a tenant representation division within the firm. Percival's, Inc. has since become recognized as one of the premier tenant representation firms as well as brokerage firms in the Charlotte region. He has represented and advised numerous Fortune 500 firms such as Parsons/ Maine, Kraft North America, Staples, Inc., and Compass Group North America.

### **Professional Affiliations/Recognition**

Bob is an active member of the following organizations:

- SOCIETY OF INDUSTRIAL AND OFFICE REALTORS (SIOR) Dual Designee; Course Instructor (Instructor of the Year in 1998, 2000 & 2007); Past Chapter President; Past Chairman of the Education and Instructor Committees
- Institute of Real Estate Management (IREM), Past Vice President of North Carolina Chapter
- National Association of Industrial and Office Properties (NAIOP), Past Secretary
- Carolinas Council on World Affairs
- Charlotte Chamber of Commerce, Board of Advisors
- Charlotte Region Commercial Board of Realtors, Founding Director, Past President, and Past Chairman of the Education Committee
- Mecklenburg County Equalization and Review Committee
- Make a Wish Foundation of North Carolina
- St. John's Episcopal Church

### **Education**

Bob received his Bachelor of Science degree from Appalachian State University. He holds active office and industrial designations from the SOCIETY OF INDUSTRIAL AND OFFICE REALTORS (SIOR). He is currently a senior instructor for SIOR in the mandatory Designation Education courses. He holds a CPM® designation from IREM and is a licensed broker in both North and South Carolina.