

# PETER RICCHIUTI

Peter Ricchiuti (Ri-Shooty) is the finance professor you *wish* you had back in college! He is the assistant dean at Tulane University's A. B. Freeman School of Business and his insight and humor have twice made him the School's top professor. After a successful career on Wall Street Peter served for five years as the assistant state treasurer and chief investment officer for the State of Louisiana. There he skillfully managed the State's three billion-dollar investment portfolio and served on boards overseeing another eight billion in retirement funds.

1993 Peter founded the BURKENROAD REPORTS investment research program. Here he leads a team of more than 130 of the University's business students in search of the investment "skinny" on undervalued stocks in four southern states. He and his program have been featured in *The Wall Street Journal*, *The New York Times*, *CNN-fn* and *CNBC*.

Peter is a frequent contributor to several financial sources including *Family Money* magazine and National Public Radio's *Marketplace* program. He is a popular speaker at meetings and conferences throughout the United States and in Europe. Back home in Louisiana, he was selected by the NFL to teach investment workshops to the New Orleans Saints.

## **Peter's program topics include:**

- \*How Uncertainty Brings Opportunity
- \*Market Signals: What the Financial Markets are Telling Us About the Future
- \*New Economy/Old Economy: What's in it for You?
- \*Keeping Up with the (Dow) Jones': Interpreting Wall Street Jargon for Fun and Profit
- \*Contrarian Investing: Why You'll Never Get Rich Following the Crowd
- \*Making Bets: What Wall Street is Thinking About the Outlook for Your Company/Industry
- \*Crisis Creates Opportunity – Hurricane Katrina and the rebuilding of New Orleans