

SPONSOR INFORMATION & RESERVATION FORM – pg. 1 of 3

2010 Spring World Conference
Hilton Bonnet Creek
Orlando, FL
April 22-24, 2010

2010 Fall World Conference
Grand Hyatt
San Antonio, TX
Oct. 21-23, 2010

SIOR invites you to promote your organization to 800+ commercial real estate practitioners from throughout the United States, Canada, South America and Europe who will gather for high-level education and networking.

SIOR is the world's leading professional commercial and industrial real estate association. With over 3,200 members in 590 markets worldwide, SIOR represents today's most knowledgeable and experienced industry professionals who assist corporations in relocation, expansion, and site selection for manufacturing plants, office space, and warehouse facilities. Additionally, many SIORs are also members of national and international networks, which further expand the scope of their referrals and client base. Don't miss out on this unique opportunity to promote your organization to the world's leading commercial real estate professionals!

All sponsors receive the following benefits:

- One complimentary conference full access registration per \$5,000
- Complimentary upgrade from standard to premium exhibit booth space when also exhibiting
- Complimentary invitations for registered attendees to an exclusive President's Reception for sponsors and select key members
- Company profile and logo printed in onsite conference materials distributed to each attendee
- Company profile and logo posted on SIOR's conference website, with link to company home page
- Company identity displayed during entire conference
- Signage and verbal recognition at the conference
- Complimentary single-use mailing list pre- and post-conference (upon request)
- Displays of sponsor's products, services, or development projects at event entryways for maximum exposure (if applicable)
- Distribution of pre-approved give-a-way item of your choice at event (if applicable)
- Discounted conference advertisement prices

Please see the attached Sponsorship Opportunities sheet for sponsorships and prices. Currently unavailable sponsorships will be available on the conference websites – see www.sior.com.

QUESTIONS?

Contact Pam Fitzgerald at pfitzgerald@sior.com or 202.449.8220

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Company Information (as it should appear on the SIOR website and printed program):

Company Name:		
Street Address:		
City:	State/Prov:	Zip/PC:
Phone:	Fax:	
Website:		

Contact Information:

Pre-Conference Contact:	
Title:	
Email Address:	
Phone:	Fax:
Onsite Contact (if different than above):	
Title:	
Email Address:	
Phone:	Cell:

Sponsorship Selection:

Please list your sponsorship request*:	<input type="checkbox"/> Spring	<input type="checkbox"/> Fall	<input type="checkbox"/> Both
Would you like to take advantage of the discounted advertisement rates for sponsors (see page 3)?	<input type="checkbox"/> Yes (please list below)	<input type="checkbox"/> No	
Please list your advertisement request:			
TOTAL AMOUNT DUE: US\$			

***Note: Confirmation of requested sponsorships is subject to prior commitments.**

Pre-Event Conference Call (chose one):

- Tuesday, March 9, 2010, 3pm EST
- Thursday, March 11, 2010, 3pm EST

By Feb. 22nd:

- Payment Due: Mail check to SIOR HQ

By March 18th to be printed in the program book:

- Completed paperwork: fax then mail to SIOR HQ
- Email 75-word company profile: pfitzgerald@sior.com
- Email company logo to Pam at pfitzgerald@sior.com for web & program book (need both eps and jpg, tiff or gif versions)

By April 1st to be printed in the attendee list:

- Register each individual attending using the separate conference registration form.

Pre-Event Conference Call (chose one):

- Tuesday, September 7, 2010, 3pm EST
- Thursday, September 9, 2010, 3pm EST

By Aug. 23rd:

- Payment Due: Mail check to SIOR HQ

By September 16th to be printed in the program book:

- Completed paperwork: fax then mail to SIOR HQ
- Email 75-word company profile: pfitzgerald@sior.com
- Email company logo to Pam at pfitzgerald@sior.com for web & program book (need both eps and jpg, tiff or gif versions)

By September 30th to be printed in the attendee list:

- Register each individual attending using the separate conference registration form.

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Conditions of Participation

This form must be completed and signed by an authorized individual. Sponsorships are subject to prior commitments. Date of sponsorship reservation is determined by receipt of full payment. Please visit the SIOR website for up-to-date availabilities. SIOR reserves the right to change topics, designated speakers, or merchandise descriptions without prior notice. If an event sponsor would like to provide its own banner or signage, size and content are subject to the approval of SIOR. The specific location of all signage is at the discretion of SIOR.

Cancellation Policy

Once your sponsorship fee is received and SIOR has confirmed your company's sponsorship item, it is considered a mutual commitment. Cancellation of a sponsorship for the 2010 Spring World Conference prior to **March 26, 2010** will result in a 50% penalty. After March 26, 2010, all sponsorships become non-refundable. Prior to **September 24, 2010**, a cancelled sponsorship for the 2010 Fall World Conference will be subject to a 50% penalty. After September 24, 2010, all sponsorship fees become non-refundable. Please submit all cancellations in writing to Pam Fitzgerald by fax: 202.318.9181 or email: pfitzgerald@sior.com.

Entertainment Policy

SIOR requires that no business, social, or educational activity be scheduled at a time that competes with any scheduled SIOR functions throughout the duration of the conference. If your company wishes to plan any events during the SIOR conference dates, please contact Renee Battle, Events Director, at rbattle@sior.com or 202.449.8224 to coordinate times.

Payment Information

Note: payment may be made by check or credit card. Credit card payments are charged a 3% processing fee. Please:

FAX completed Reservation Form (pages 2 & 3) to 202.318.9181 **AND**
COMPLETE charge information below **OR**
MAIL form with check (payable to SIOR) to:

Attn: Accounts Receivable – SIOR – 1201 New York Ave., NW, Ste. 350, Washington, DC 20005

I have read and agree to the above conditions of participation.

Company name: _____

Amount due: _____

Print name: _____

Title: _____

Signature: _____

Date: _____

Charge information:

Mastercard VISA AMEX

Booth Space Rate: _____

3% Processing Fee: _____

Net Total: _____

Acct. # _____

Exp. Date _____

Signature _____

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