

EXHIBIT INFORMATION & RESERVATION FORM – pg. 1 of 5

2009 Spring World Conference
Manchester Grand Hyatt- San Diego, CA
U.S.A.
April 30- May 2, 2009

2009 Fall World Conference
Fairmont Royal York- Toronto, Ontario,
CANADA
Oct. 29- 31, 2009

SIOR (The SOCIETY OF INDUSTRIAL AND OFFICE REALTORS®) invites you to promote your organization to 800+ commercial real estate practitioners throughout the United States, Canada, Latin America and Europe who will gather for high-level education and networking.

SIOR is the world's leading professional commercial and industrial real estate association. With over 3,200 members in 590 markets worldwide, SIOR represents today's most knowledgeable and experienced industry professionals who assist corporations in relocation, expansion, and site selection for manufacturing plants, office space, and warehouse facilities. Additionally, many SIORs are also members of national and international networks, which further expand the scope of their referrals and client base.

SIOR makes every effort to place the exhibit hall in a centrally located area. Most food and beverage events are held in the exhibit hall to allow for maximum traffic and exposure. Don't miss out on this unique opportunity to promote your organization to the world's leading commercial real estate professionals!

Pricing:

Standard Location

Premium Location

OPTION A: Spring & Fall *BEST VALUE! - SIGN UP FOR SPRING & FALL AND RECEIVE A DISCOUNT IN THE FALL!*

10' x 8' Booth	<input type="checkbox"/> US \$7,800 (Spring: \$4,175, Fall: \$3,625)	<input type="checkbox"/> US \$8,250 (Spring: \$4,400, Fall: \$3,850)
20' x 8' Booth	<input type="checkbox"/> US \$14,950 (Spring: \$7,875, Fall: \$7,075)	<input type="checkbox"/> US \$15,400 (Spring: \$8,025, Fall: \$7,375)

OPTION B: Spring Only

10' x 8' Booth	<input type="checkbox"/> US \$4,175	<input type="checkbox"/> US \$4,400
20' x 8' Booth	<input type="checkbox"/> US \$7,875	<input type="checkbox"/> US \$8,025

OPTION C: Fall Only

10' x 8' Booth	<input type="checkbox"/> US \$4,175	<input type="checkbox"/> US \$4,400 Total
20' x 8' Booth	<input type="checkbox"/> US \$7,875	<input type="checkbox"/> US \$8,025 Total

**Note: limit 2 10x8 booths or 1 20x8 booth per conference*

Benefits & Inclusions:

- 2 complimentary full-access registrations per 10' x 8' booth
- 3 complimentary full-access registrations per 20' x 8' booth
- Discounted full-access registration fees available for exhibit booth personnel
- Limited number of exhibitors (approximately 45 companies) in order to maximize exhibitor/attendee ratio
- Discounted conference advertisement prices
- Complimentary mailing lists pre- and post-conference
- Company profile printed in onsite conference materials distributed to each attendee
- Company profile posted on SIOR's conference website, with link to company homepage
- 6' draped table and 2 chairs
- Nightly security

QUESTIONS?

Contact Pam Fitzgerald at pfitzgerald@sior.com or 202.449.8220
Fax form to 202.318.9181

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Schedules:

2009 Spring World Conference

The spring schedule is currently under construction.

2009 Fall World Conference

The fall schedule is currently under construction.

Additional Opportunities:

Advertisements

Exhibitors and/or sponsors receive 10% off all conference-related advertisements. For complete details, please contact Pam Fitzgerald at 202.449.8220 or pfitzgerald@sior.com.

On-Site Program Book:

Exclusive Color Ad on Back Cover:

Price: \$7,900 (compare to \$8,800 without booth)

Exclusive Color Ad on Inside Front Cover:

Price: \$5,925 (compare to \$6,600 without booth)

On-Site Photo Attendee List:

Exclusive Color Ad on Back Cover:

Price: \$3,950 (compare to \$4,400 without booth)

Exclusive Color Ad on Inside Front Cover:

Price: \$2,975 (compare to \$3,300 without booth)

Exclusive Color Ad on Inside Back Cover:

Price: \$2,975 (compare to \$3,300 without booth)

Sponsorship Packages

Double your marketing efforts by sponsoring at SIOR conferences. Numerous opportunities are available at a variety of price points. If you are interested in sponsoring, exhibiting and/or advertising, packaged deals can be negotiated. Please contact Pam Fitzgerald at 202.449.8220 or pfitzgerald@sior.com.

Exhibitor Passport Drawing

Each exhibitor is encouraged to donate a quality gift to be awarded to conference attendees by way of a random drawing. Each attendee will be given a passport card with all participating exhibitors listed. SIOR will promote the drawing and require attendees to have their passport card stamped by each participating exhibitor to qualify for the drawing. See the Conference Checklist on page 4 for deadlines.

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Premium vs. Standard Choice: Location, Location, Location! By choosing “premium choice” your company will be able to select your booth location prior to standard choice confirmed exhibitors (based on the date of your commitment). By choosing “standard choice” your company will select from the remaining available booths (based on the date of your commitment).

Note: Consider Sponsoring! All sponsors automatically receive “Premium Choice” for the Standard Choice Rate!

OPTION A: Both 2009 Spring World Conference & 2009 Fall World Conference

	Standard Choice	Premium Choice
10' x 8' Booth	<input type="checkbox"/> US \$7,800 (Spring: \$4,175, Fall: \$3,625)	<input type="checkbox"/> US \$8,250 (Spring: \$4,400, Fall: \$3,850)
20' x 8' Booth	<input type="checkbox"/> US \$14,950 (Spring: \$7,875, Fall: \$7,075)	<input type="checkbox"/> US \$15,400 (Spring: \$8,025, Fall: \$7,375)

Would you like to participate in the Exhibitor Passport Raffle?

No Yes, gift description: _____

Would you like to take advantage of the discounted advertisement rates for exhibitors (see page 2 for pricing)?

No Yes, I would like to purchase the following ad: _____

OPTION B: 2009 Spring World Conference – San Diego, CA

	Standard Choice	Premium Choice
10' x 8' Booth	<input type="checkbox"/> US \$4,175	<input type="checkbox"/> US \$4,400
20' x 8' Booth	<input type="checkbox"/> US \$7,875	<input type="checkbox"/> US \$8,025

Would you like to participate in the Exhibitor Passport Raffle?

No Yes, gift description: _____

Would you like to take advantage of the discounted advertisement rates for exhibitors (see page 2 for pricing)?

No Yes, I would like to purchase the following ad: _____

OPTION C: 2009 Fall World Conference- Toronto, Ontario, CANADA

	Standard Choice	Premium Choice
10' x 8' Booth	<input type="checkbox"/> US \$4,175	<input type="checkbox"/> US \$4,400
20' x 8' Booth	<input type="checkbox"/> US \$7,875	<input type="checkbox"/> US \$8,025

Would you like to participate in the Exhibitor Passport Raffle?

No Yes, gift description: _____

Would you like to take advantage of the discounted advertisement rates for exhibitors (see page 2 for pricing)?

No Yes, I would like to purchase the following ad: _____

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Company Information (as it should appear on the SIOR website and printed program):

Company Name:		
Street Address:		
City:	State/Prov:	Zip/PC:
Phone:	Fax:	
Website:		

Contact Information:

Pre-Conference Contact:	
Title:	
Email Address:	
Phone:	Fax:
Onsite Contact (if different than above):	
Title:	
Email Address:	
Phone:	Cell:

2009 Spring World Conference Checklist

Pre-Event Conference Call (chose one):

- Tuesday, March 17, 2009, 3pm EST
- Thursday, March 19, 2009, 3pm EST

By March 2nd:

- Payment Due: Mail check to SIOR HQ

By March 26th to be printed in the program book:

- Completed paperwork: fax then mail to SIOR HQ
- 75-word company profile: email to Pam at pfitzgerald@sior.com for web & program listing.

By April 9th to be printed in the attendee list:

- Register each individual attending using the separate conference registration form.
- Confirm Raffle Gift (Optional) – Please note that after April 9th, no new raffle participants will be accepted.

2009 Fall World Conference Checklist

Pre-Event Conference Call (chose one):

- Tuesday, September 15, 2009, 3pm EST
- Thursday, September 17, 2009, 3pm EST

By September 1st:

- Payment Due: Mail check to SIOR HQ

By September 24th to be printed in the program book:

- Completed paperwork: fax then mail to SIOR HQ
- 75-word company profile: email to Pam at pfitzgerald@sior.com for web & program listing.

By October 2nd to be printed in the attendee list:

- Register each individual attending using the separate conference registration form.
- Confirm Raffle Gift (Optional) – Please note that after October 2nd, no new raffle participants will be accepted.

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Conditions of Participation

This Exhibit Information and Reservation Form must be completed and signed by an authorized individual. When your payment is received, your exhibit space reservation will be made and a confirmation letter will be sent to the pre-conference contact listed. Reservations and booth assignments will not be confirmed until full payment is received and are handled on a first come, first served basis.

Cancellation Policy

Once your exhibit fee is received and SIOR has reserved a booth space in your company's name, it is considered a mutual commitment. Cancellations for the 2009 Spring World Conference prior to **April 3rd, 2009** will incur a 50% penalty. After April 3rd, 2009, all exhibit fees become non-refundable. Cancellations for the 2009 Fall World Conference, a 50% fee will apply for any cancellations prior to **September 29th, 2009**. After September 29th, 2009, all exhibit fees become non-refundable. Please submit all cancellations in writing to Pam Fitzgerald by fax: 202.517.9151 or email: pfitzgerald@sior.com.

Entertainment Policy

SIOR requires that no business, social, or educational activity be scheduled at a time that competes with any scheduled SIOR functions throughout the duration of the conference. If your company wishes to plan any events during the SIOR conference dates, please contact Renee Battle, Events Director, at 202.449.8224 or rbattle@sior.com to coordinate times.

Exhibitor Breakdown

You are not permitted to break down before the designated time. Any early exhibit booth breakdown requests must be made and approved prior to the conference by Pam Fitzgerald by fax: 202.517.9151 or email: pfitzgerald@sior.com. It is the exhibitor's responsibility to arrange shipping of booth and/or materials from the exhibit floor. A show manager will be on-site to assist in this effort. Please note, should you choose not to use our show manager for shipping, all of your exhibit items must be removed from the exhibit floor before the close of breakdown hours. Should any items be left behind for any reason, show management is required to "Force Ship" those items.

Note: payment may be made by check or credit card. Credit card payments are charged a 3% processing fee. Please:

FAX completed Reservation Form (pages 3, 4 & 5) to 202.318.9181 **AND**
COMPLETE charge information below **OR**
MAIL form with check (payable to SIOR) to:

I have read and agree to the above conditions of participation.

Company name: _____

Amount due: _____

Print name: _____

Title: _____

Signature: _____

Date: _____

Charge Information:

Mastercard VISA AMEX

Booth Space Rate: _____

3% Processing Fee: _____

Net Total: _____

Acct #: _____

Exp. Date: _____

Signature: _____

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