

Steps to Planning Your Chapter's Young Professionals Event

1. Define Purpose for Event
 - Recruitment
 - Retention
 - SIOR brand awareness
 - Education
2. Define Target Audience - New members or existing members
3. Select Event
 - Deal Download, Happy Hour Events, Broker's Breakfast or Lunch
 - Sporting events & Outings, i.e. College football games and Golf.
 - Professional development/ Education seminar
4. Solicit Sponsors - Existing Chapter Sponsors or recruit new
5. Select Venue
6. Promote Event
 - Email Invitations work best
 - See Chapter Toolkit for Sample Flyers and Marketing Collateral
7. Confirm Attendees
8. Have fun - Take photos to send to SIOR for inclusion in the Professional Report
9. Follow up
 - Contact prospective members after the event
 - Forward contact information of prospective members to SIOR HQ and your Admissions Chair

Promote the Event

CBRE | Oklahoma
CB RICHARD ELLIS

Please join the SIOR Young Professionals as the Tulsa Oilers take on the Bossier - Shreveport Mudbugs.

Thursday, January 22 @ 7:00 p.m.

BOK Center, Suite 36.

RSVP via the below link by: January 13th, 2009

Tickets are on 1st come - 1st serve basis - be sure and RSVP EARLY!

Hosted by the Oklahoma Chapter of SIOR.

Sponsored by CB Richard Ellis | Oklahoma.

SIOR Young Professionals is a new forum for real estate professionals under the age of 45.

BOK Center Photo Courtesy of Duane Fernandez

Oilers Photo Courtesy of www.bradbugger.com/



SIOR Young Professionals



2009 Oklahoma Chapter Young Professionals Event

The Oklahoma Chapter Young Professionals and prospective members watched the Tulsa Oilers take on the Bossier–Shreveport Mudbugs in the CB Richard Ellis/Oklahoma Suite at the new BOK Center in Tulsa . The Chapter personally invited local brokers and ended up having more attendees than seats available and had to secure additional tickets. The Oklahoma Chapter generously donated \$150 for drinks and snacks.

In attendance,

- 4 SIOR Members
- 14 Prospective Members
 - 3 SIOR Membership Applications Requested



SIOR Oklahoma Chapter Event, January 22, 2009



SIOR Oklahoma Chapter Event, January 22, 2009