

EXHIBIT INFORMATION & RESERVATION FORM – pg. 1 of 5

2007 Spring Convention
Hyatt Regency Century Plaza—Los Angeles, CA
May 3-5, 2007

2007 Fall Professional Conference
Renaissance Grand—St. Louis, MO
November 8-10, 2007

SIOR (The Society of Industrial and Office REALTORS®) invites you to promote your organization to 900+ commercial real estate practitioners throughout the United States, Canada, South America and Europe who will gather for high-level education and networking.

SIOR is the world's leading professional commercial and industrial real estate association. With over 3,000 members in 480 cities worldwide, SIOR represents today's most knowledgeable and experienced industry professionals who assist corporations in relocation, expansion, and site selection for manufacturing plants, office space, and warehouse facilities. Additionally, many SIORs are also members of national and international networks, which further expand the scope of their referrals and client base.

SIOR makes every effort to place the exhibit hall in a centrally located area. Most food and beverage events are held in the exhibit hall to allow for maximum traffic and exposure. Don't miss out on this unique opportunity to promote your organization to the world's leading commercial real estate professionals!

Pricing:

	Standard Location	Premium Location
<u>OPTION A: Spring & Fall</u>		
10' x 8' Booth	US \$7,100 (=\$3,550 per meeting)	US \$7,500 (=\$3,750 per meeting)
20' x 8' Booth	US \$13,600 (=\$6,800 per meeting)	US \$14,000 (=\$7,000 per meeting)
<u>OPTION B: Spring Only</u>		
10' x 8' Booth	US \$3,800	US \$4,000
20' x 8' Booth	US \$7,100	US \$7,300
<u>OPTION C: Fall Only</u>		
10' x 8' Booth	US \$3,800	US \$4,000
20' x 8' Booth	US \$7,100	US \$7,300

**Note: limit 2 10x8 booths or 1 20x8 booth per convention*

Benefits & Inclusions:

- 2 complimentary full-access registrations per 10' x 8' booth
- 3 complimentary full-access registrations per 20' x 8' booth
- Discounted full-access registration fees available for exhibit booth personnel
- Limited number of exhibitors (approximately 45 companies) in order to maximize exhibitor/attendee ratio
- Discounted convention advertisement prices
- Complimentary invitations to an exclusive President's Reception for exhibitors and select key members
- Complimentary mailing lists pre- and post-convention (upon request)
- Company profile printed in onsite convention materials distributed to each attendee
- Company profile posted on SIOR's convention website, with link to company homepage
- 6' draped table and 2 chairs
- Nightly security

QUESTIONS?

Contact Luis Rimoli at luis@cgxi.com or 305.948.6345 ext. 22 or Pam Fitzgerald at pfitzgerald@sior.com or 202.449.8220

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Schedules:

2007 Spring Convention

Decorator Setup:	Thurs., 5/3	8:00am-12noon
Exhibitor Setup:	Thurs., 5/3:	12noon-5:00pm
Exhibit Hall Hours:	Fri., 5/4:	7:00am-10:00am
	Sat., 5/5:	7:00am-10:00am 12:00noon-2:00pm
Exhibitor Breakdown:	Sat., May 5:	2:30pm-7:30pm

2007 Fall Professional Conference

The fall schedule is currently being finalized

Additional Opportunities:

Advertisements

Exhibitors and sponsors receive 10% off all convention-related advertisements. For complete details, please contact Pam Fitzgerald at 202.449.8220 or pfitzgerald@sior.com.

On-Site Program Book:

Exclusive Color Ad on Back Cover: Price: \$7,200 (compare to \$8,000 without booth)

Exclusive Color Ad on Inside Front Cover: Price: \$5,400 (compare to \$6,000 without booth)

On-Site Photo Attendee List:

Exclusive Color Ad on Back Cover: Price: \$3,600 (compare to \$4,000 without booth)

Exclusive Color Ad on Inside Front Cover: Price: \$2,700 (compare to \$3,000 without booth)

Exclusive Color Ad on Inside Back Cover: Price: \$2,700 (compare to \$3,000 without booth)

Sponsorship Packages

Double your marketing efforts by sponsoring at SIOR conventions. Numerous opportunities are available at a variety of price points. If you are interested in sponsoring, exhibiting and/or advertising, packaged deals can be negotiated. Please contact Pam Fitzgerald at 202.449.8220 or pfitzgerald@sior.com or Luis Rimoli at 305.948.6345 ext. 22 or luis@cgxi.com for more information.

Exhibitor Passport Drawing

Each exhibitor is encouraged to donate a quality gift to be awarded to convention attendees by way of a random drawing. Each attendee will be given a passport card with all participating exhibitors listed. SIOR will promote the drawing and require attendees to have their passport card stamped by each participating exhibitor to qualify for the drawing.

Spring Convention: Saturday, May 5; 1:00pm-2:00pm

Fall Professional Conference: Saturday, Nov. 10; 1:00pm-2:00pm (tentative)

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OPTION A: Both 2007 Spring Convention & 2007 Fall Professional Conference

	Standard Location	Premium Location SOLD OUT
10' x 8' Booth	<input type="checkbox"/> US \$7,100 (= \$3550 per meeting)	US \$7,500 (= \$3750 per meeting) <input type="checkbox"/> wait list
20' x 8' Booth	<input type="checkbox"/> US \$13,600 (= \$6800 per meeting)	US \$14,000 (= \$7000 per meeting) <input type="checkbox"/> wait list

Spring Booth Location Preferences*: First Choice: _____ Second Choice _____ Third Choice: _____
**Please visit the SIOR website for booth availability. The floor plan will be updated regularly, but not in "real time" therefore final booth confirmation is subject to availability.*

Fall exhibit floor plan is currently being finalized. Submit your booth reservation now, as standard and premium locations and booth preferences will be confirmed on a first come, first served basis.

Would you like to participate in the Exhibitor Passport Raffles?

No Yes, gift description: _____

Would you like to take advantage of the discounted advertisement rates for exhibitors (see page 2 for pricing)?

No Yes, I would like to purchase the following ad: _____

OPTION B: 2007 Spring Convention – Los Angeles, CA

	Standard Location	Premium Location SOLD OUT
10' x 8' Booth	<input type="checkbox"/> US \$3,800	US \$4,000 <input type="checkbox"/> wait list
20' x 8' Booth	<input type="checkbox"/> US \$7,100	US \$7,300 <input type="checkbox"/> wait list

Spring Booth Location Preferences*: First Choice: _____ Second Choice _____ Third Choice: _____
**Please visit the SIOR website for booth availability. The floor plan will be updated regularly, but not in "real time" therefore final booth confirmation is subject to availability.*

Would you like to participate in the Exhibitor Passport Raffle?

No Yes, gift description: _____

Would you like to take advantage of the discounted advertisement rates for exhibitors (see page 2 for pricing)?

No Yes, I would like to purchase the following ad: _____

OPTION C: 2007 Fall Professional Conference – St. Louis, MO

	Standard Location	Premium Location SOLD OUT
10' x 8' Booth	<input type="checkbox"/> US \$3,800	US \$4,000 <input type="checkbox"/> wait list
20' x 8' Booth	<input type="checkbox"/> US \$7,100	US \$7,300 <input type="checkbox"/> wait list

Fall exhibit floor plan is currently being finalized. Submit your booth reservation now, as standard and premium locations and booth preferences will be confirmed on a first come, first served basis.

Would you like to participate in the Exhibitor Passport Raffle?

No Yes, gift description: _____

Would you like to take advantage of the discounted advertisement rates for exhibitors (see page 2 for pricing)?

No Yes, I would like to purchase the following ad: _____

QUESTIONS?



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Company Information (as it should appear on the SIOR website and printed program):

Company Name:		
Street Address:		
City:	State/Prov:	Zip/PC:
Phone:	Fax:	
Website:		

Contact Information:

Pre-Convention Contact:	
Title:	
Email Address:	
Phone:	Fax:
Onsite Contact (if different than above):	
Title:	
Email Address:	
Phone:	Cell:

2007 Spring Convention Checklist

By March 30th to be printed in the program book:

- Completed paperwork: fax then mail to SIOR HQ
- Payment: mail check to SIOR HQ
- 75-word company profile: email to Lindsey Hughes at lhughes@sior.com for web & program listing.

By April 19th to be printed in the attendee list:

- Register each individual attending using the separate convention registration form.

2007 Fall Professional Conference Checklist

By September 28 to be printed in the program book:

- Completed paperwork: fax then mail to SIOR HQ
- Payment: mail check to SIOR HQ
- 75-word company profile: email to Lindsey Hughes at lhughes@sior.com for web & program listing.

By September 24th to be printed in the attendee list):

- Register each individual attending using the separate convention registration form.

QUESTIONS?

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Conditions of Participation

This Exhibit Information and Reservation Form must be completed and signed by an authorized individual. When your payment is received, your exhibit space reservation will be made and a confirmation letter will be sent to the pre-convention contact listed. Reservations and booth assignments will not be confirmed until full payment is received and are handled on a first come, first served basis.

Cancellation Policy

Once your exhibit fee is received and SIOR has reserved a booth space in your company's name, it is considered a mutual commitment. Cancellations for the 2007 Spring Convention prior to **April 5, 2007** will incur a 50% penalty. After April 5, 2007, all exhibit fees become non-refundable. 2007 Fall Professional Conference, a 50% fee will apply for any cancellations prior to **October 11, 2007**. After October 11, 2007, all exhibit fees become non-refundable. Please submit all cancellations in writing to Lindsey Hughes by fax: 202.517.9151 or email: lhughes@sior.com.

Entertainment Policy

SIOR requires that no business, social, or educational activity be scheduled at a time that competes with any scheduled SIOR functions throughout the duration of the convention. If your company wishes to plan any events during the SIOR convention dates, please contact Emily Blanton, Events Director at 202.449.8224 or ebanton@sior.com to coordinate times.

Exhibitor Breakdown

You are not permitted to break down before the designated time. Any early exhibit booth breakdown requests must be made and approved prior to the convention by Bill Harris at CGXI Marketing (SIOR Convention Support Team) bill@cgxi.com / 305-948-6345 x20. It is the exhibitor's responsibility to arrange shipping of booth and/or materials from the exhibit floor. Our show manager, Freeman, will be on-site to assist in this effort. Please note, should you choose not to use our show manager for shipping, all of your exhibit items must be removed from the exhibit floor before the close of breakdown hours. Should any items be left behind for any reason, show management is required to "Force Ship" those items.

Payment Information

Note: payment must be made by check. Please:

FAX completed Reservation Form (pages 3, 4 & 5) to 202.318.9181 **AND**
MAIL form with check (payable to SIOR) to:
Attn: Lindsey Hughes – SIOR – 1201 New York Ave., NW, Ste. 350, Washington, DC 20005

I have read and agree to the above conditions of participation.

Company name: _____ Amount due: _____

Print name: _____ Title: _____

Signature: _____ Date: _____

QUESTIONS?

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