

professional report

2006 ADVERTISING INSERTION ORDER

Professional Report, a publication of the SOCIETY OF INDUSTRIAL AND OFFICE REALTORS® (ISSN: 1067-4764) is published quarterly. Send all inquires to: 1201 New York Ave., NW, Suite 350, Washington, DC 20005-6126.



ADVERTISER _____ CHECK HERE IF AD AGENCY

CONTACT NAME _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____ E-MAIL _____ URL _____

SIZE:

- Full page
- 2/3 page page vertical
- 1/2 page horizontal
- 1/2 page vertical
- 1/3 page square
- 1/3 page vertical
- 1/4 page vertical
- 1/6 page
- Business card size

COLOR:

- 4-color process
- Black & White
- 2-color process
- Bleed

ISSUE TO RUN IN:

- Winter
- Spring
- Summer
- Fall

FREQUENCY:

- 1X
- 2X
- 3X
- 4X

NOTE: Ad material deadlines are listed on the Advertising Rate Card. Please contact SIOR for ad specifications.

SPECIAL PLACEMENT: *Premium Rate, four-color only.*

- Cover II (Inside Front Cover)
- Cover III (Inside Back Cover)
- Cover IV (Back Cover)
- Opposite Table of Contents
- Other (Add 10% to B&W rate) _____

MATERIALS: *(Additional charge if received after deadline.)*

- New Art—date to arrive at SIOR _____
- Pick Up previous—month and page number _____

Send all advertising materials to:

SIOR, Attention: Michelle Carmichael-Green, 1201 New York Ave, NW, Suite 350, Washington, DC 20005-6126

| COST PER AD | |
|---|-------------------------------|
| SPACE RATE | \$ _____ |
| SPECIAL POSITION | _____ |
| + COLOR | _____ |
| NET TOTAL | \$ _____ |
| CHARGE INFORMATION: | |
| <input type="checkbox"/> Master Card | <input type="checkbox"/> VISA |
| <input type="checkbox"/> American Express | |
| ACCT. # | _____ |
| EXP. DATE | _____ |
| SIGNATURE | _____ |

If necessary, staple additional worksheets to this contract. Please consult the current rate card for advertising space, color costs, mechanical specifications, and material deadlines. Production charges will be added for advertisements that do not meet mechanical requirements.

By signing this contract I agree to follow all advertising conditions listed in the current rate card and on the back of this contract.

Authorized Signature _____ Date _____ Title _____

Special Instructions _____

Return this form to:
SIOR, 1201 New York Avenue, NW, Suite 350, Washington, DC 20005 -6126
or fax to 202.521.3953